

# Newsletter

17th January, 2013



### Dear PANGEA Members,

The end and the start of a year is a good time to look back, reflecting on achievements and to look forward to what we aim to accomplish.

I would normally send a summary of results and an encouraging message to achieve new challenges for the New Year.

But I have sadly experienced first hand how fragile life is, so my only words are to make you reflect on the importance of life, time and our loved ones. Take things calmly, enjoy every moment and go ahead with your plans and dreams from today.

Life keeps going and time will seal the pain, fortunately we have our remembrances of the good times.

Lots of health and happiness to all of you for the New Year.

Sarah Bidmead

Members Short List

### WHAT'S NEW FOR 2013?

#### Members Short List

At the end of each month we will be sending an updated **Members Short List** (COUNTRY - LOCATION (HQ) - MEMBER), as well as a summary on new Members and non renewed Members. This information will also be included on a **new website** section in the Members Area.

Pls. keep in mind that the updated membership information is always available through the Members Directory and the best way to be permanently updated is to **download the PANGEA Toolbar** on your web browser.



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#### Payment Alert ICON

Click on the following links to view samples of online Network news:

"The world of International Trade can be as complex or as simple as you choose to make it"

"NEW GLOBE LOGISTIK.
PANGEA Member India,
organizes customer
familiarization event – Movie
event"

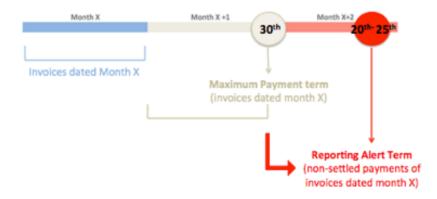
"PANGEA Logistics Network is an international group of first class independent Freight Forwarders, represented in all main airports/seaports worldwide"

#### **NETWORK OBJECTIVES:**



### Payment Alert Reminder email

On the 20th of each month an automatic reminder email will be sent in order to remind all Members to report on any overdue invoice, including clear instructions on how to proceed.



#### Members News Articles

PANGEA has subscribed to a trusted News and Content distribution Network with the aim to get as much publicity as possible and reach the group's audience. This way our news, contents and announcements are able to reach credentialed journalists, bloggers and key influencers, trade magazines and reporters and really improve our searching engine exposure, so the Network and all Members can get the most publicity possible.

Have you done any special cargo or project? Have you obtained any certificate or recognition? Have you started an important traffic route? Are you sponsoring a logistic event? Are you opening a new branch office?

Send us information about your company, a special operation, relevant news, a few pictures and we will build up for you a nice news article to publish it on-line. Your partners would appreciate to know more about your company and you would also benefit from the Network's subscription increasing your visibility.

#### PANGEA LOGISTICS NETWORK, LTD



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### **Global Meeting 2013**

The Global Meeting 2013 webpage will soon be available, including information about the city of the event, hotel, agenda and fees. We are considering to offer all Members the chance to reduce the conference fee with an early booking option.

It is convenient to remind all Members that attendance at the Global Meeting is mandatory and the best way to make the most of membership.



#### **New Projects**

We will be giving details of several projects for 2013, "limited trust fund", further corporate elements, online meetings schedule, quality certificates, etc.